

CONNECT WITH PRINCESS® SWEEPSTAKES

OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. THIS SWEEPSTAKES IS GOVERNED BY THESE OFFICIAL RULES. BY PARTICIPATING IN THE SWEEPSTAKES, YOU ACKNOWLEDGE AND AGREE TO BE BOUND BY ALL OF THE TERMS AND CONDITIONS STATED HEREIN. THIS SWEEPSTAKES IS INTENDED FOR PLAY IN THE UNITED STATES AND CANADA (EXCLUDING QUEBEC) ONLY AND WILL BE GOVERNED BY U.S. LAW. DO NOT ENTER IF YOU ARE NOT ELIGIBLE AND LOCATED IN THE UNITED STATES OR CANADA (EXCLUDING QUEBEC) AND 21 YEARS OF AGE OR OLDER AT THE TIME OF ENTRY. **NOT OPEN TO THE GENERAL PUBLIC.**

1. Eligibility: The Sweepstakes is open to all legal residents of the 50 United States, the District of Columbia, and Canada (excluding Quebec), who are employed as travel agents of a Qualified Travel Agency and/or who are Qualified Travel Agents, and have reached 21 years of age or older as of the time of entry (each, an “Entrant”). A “Qualifying Travel Agency” or “Qualified Travel Agent” shall mean those travel agencies or agents that have registered on www.onesourcecruises.com and are operating as a travel agency selling Princess Cruise Lines, Ltd. cruises and travel packages at least as early as the date of their entry into the Sweepstakes via POLAR Online using an OneSource ID and with a valid email address. Void in Quebec and where prohibited.

All employees of Princess Cruise Lines, Ltd. (“Sponsor”), its advertising and promotion agencies, and their respective parent companies, divisions, affiliates, subsidiaries, or agents (collectively, “Sweepstakes Entities”) and their immediate families (defined as spouse, child, sibling, or parent, grandparent, and their respective spouse) or household members are not eligible to enter or win. Sponsor reserves the right to verify eligibility qualifications of potential Winners (as defined herein). This Sweepstakes is subject to all applicable federal, state, provincial, and local laws. Sponsor’s decision is final in all matters relating to this Sweepstakes, including decisions regarding the identity and eligibility of any potential entrant.

2. Sweepstakes Period: The Sweepstakes begins May 3, 2021 at 12:00:01 AM Pacific Time (“PT”) and ends on May 14, 2021 at 11:59:59 PM PT (the “Sweepstakes Period”). The Sweepstakes consists of a Method 1 Entry Period and a Method 2 Entry Period as set forth below. Method 1 Entry Period is only available during the normal open business hours of the Connect with Princess® Virtual Conference (“Conference”) (from approximately 8:00 am PT to 4:00 pm PT each day of the Conference).

3. How To Enter: There are two ways to enter the Sweepstakes as follows-

- a) *Method 1:* Entrants can enter the Sweepstakes via method 1 between May 3, 2021 at 12:00:01 AM PT and May 7, 2021 at 11:59:59 PM PT (the “Method 1 Entry Period”). The Method 1 Entry Period is only available during the normal open business hours of the Conference. To enter via method 1, entrants must register for the Conference and the applicable Conference presentation (“Presentation”). Then, during the Method 1 Entry Period, eligible Entrants can receive one (1) entry into the Sweepstakes by logging into a Conference Presentation on Zoom for at least two (2) minutes. Eligible entrants can register for a Presentation by visiting the Cruise with Princess website which can be found here <https://bit.ly/2OPN3ME> (the “Conference Website”) and registering by providing your name, email address, and/or any other information requested by the Sponsor.

- b) *Method 2:* Entrants can enter the Sweepstakes via method 2 between May 4, 2021 at approximately 12:00:00 pm PT (or whenever the first Presentation is posted) and May 14, 2021 at 11:59:59 PM PT (the “Method 2 Entry Period”). During the Method 2 Entry Period, entrants can receive one (1) entry into the Sweepstakes by logging into OneSourceCruises.com (“OneSource Website”) and watching at least two (2) minutes of a recording of a Presentation. If Entrant does not have a OneSource Website account, they will first be required to register as a Qualified Travel Agent advisor (for free) by visiting OneSourceCruises.com and providing all required information to create an account. Account creation will give the individual access to the Princess Academy and therefore, the Presentations. Presentations will be added to the OneSource Website approximately 24 hours after the Presentation is made live at the Conference; Entrants understand it is their responsibility to check back to the OneSource Website for new Presentations. Sponsor is not responsible or liable for any individual’s inability to access a Presentation for technical or other issues or problems or reasons outside its control.

Limit: One (1) entry per person/email address for each Presentation (regardless of how many times the Entrant logs in and out of such Presentation) for a total of fourteen (14) Sweepstakes entries, regardless of method of entry.

OneSource Website and Conference Website shall cumulatively be referred to as “Website” herein.

By entering this Sweepstakes or visiting the Website, you hereby agree that you have read and will be bound by these Sweepstakes’ Official Rules (“Rules”), including that your first name and last initial may be announced on a live broadcast (for example, on Facebook Live) if you are a potential winner. All Winners (as defined below) must meet the eligibility requirements set forth in these Rules in order to qualify for a prize. Automated entries (including, but not limited to, entries submitted using any robot, crypt, macro, or other automated service) are not permitted and may be disqualified. All Entrants must have a valid e-mail address. Should multiple users of the same e-mail account enter the Sweepstakes and a dispute thereafter arise regarding the identity of the Entrant, the authorized account holder of said e-mail account at the time of entry will be considered the Entrant. “Authorized account holder” is defined as the natural person who is assigned an e-mail address by an Internet access provider, on-line service provider or other organization which is responsible for assigning e-mail addresses or the domain associated with the submitted e-mail address. Any potential Winner may be requested to provide Sponsor with proof that such potential winner is the authorized account holder of the email address associated with the winning entry. Please see the privacy policy located at http://www.princess.com/legal/legal_privacy/ for details of Sponsor’s policy regarding the use of personal information collected in connection with this Sweepstakes. Sponsor is not responsible for incorrect or inaccurate entry information whether caused by Internet users or by any of the equipment or programming associated with or utilized in the Sweepstakes or by any technical or human error which may occur in the processing of the entries in the Sweepstakes. Sponsor is not responsible for any failure of the Website during the Sweepstakes Period, including any technical malfunction of any computer online systems, servers, access providers, computer equipment, software, failure of any email or entry to be received on account of traffic congestion on the internet or at the Website, or any combination thereof including any injury or damage to an Entrant’s or any other person’s computer related to or resulting from downloading any material related to the Sweepstakes, all of which may affect a person’s ability to participate in the Sweepstakes. Sponsor reserves the right, in its sole discretion, to cancel or suspend this Sweepstakes should fraud, viruses, bugs, or any other causes beyond the control of Sponsor corrupt the administration, security, proper operation of the Sweepstakes or proper awarding of the prize. In the event of cancellation, Sponsor may in its sole discretion randomly award any and all prizes from among all eligible, non-suspect entries received prior to cancellation. Normal time rates, if any, charged by

Internet service provider will apply. Proof of submissions does not constitute proof of entry. Sponsor's computer will be the official clock for Sweepstakes. Sponsor shall not be responsible if any Presentation does not air, is cancelled, or is otherwise not available for any reason and, in such situation, the number of available entries shall be decreased by the number of unavailable Presentations.

4. Winner Selection: On or around May 18, 2021 at 24305 Town Center Drive, Santa Clarita, CA 91355, two (2) grand prize winners will be selected in a random drawing from among all eligible entries received via both entry methods. The first randomly selected potential winner shall receive Prize A (if verified) and the second randomly selected potential winner shall receive Prize B (if verified), all as defined below. ***Winners shall have no ability to switch, substitute or otherwise change the Prize that they are awarded.*** Odds of winning depend on the number of eligible entries received. Potential winners are subject to verification.

By entering Sweepstakes, Entrants acknowledge and agree that Sponsor's decisions are final and binding in all respects. Before being declared a winner, a potential Canadian Winner must first correctly answer, without assistance of any kind, whether mechanical or otherwise, and a timed mathematical skill-testing question. The skill-testing question will be administered by mail or email. Sponsor reserves the right to void all entries made through any script, macro, robotic, automatic, mechanical, programmed or similar duplication method. Any attempt by the Entrant and/or his or her respective family/friends to enter more than the number of times authorized herein, using multiple names and/or email addresses, and/or systematic entering from the same IP address, and/or any other fraudulent mechanism, as determined by the Sponsor, in its sole discretion, shall give the Sponsor the right to disqualify the Entrant or entries in Sponsor's reasonable discretion. The Grand Prize Winners (as defined herein) will be notified by e-mail on or around May 18, 2021. If any prize correspondence is returned as non-deliverable, the prize may be forfeited. If a potential Winner cannot be reached or fails to respond to any notification during a period of forty-eight (48) consecutive hours (Sponsor may elect not to leave messages on answering machines (as applicable)) or fails to respond or complete any affidavits/declarations (as set forth below), potential Winner may be disqualified and any alternative potential Winner may be selected. Sponsor is not responsible for any non-delivery or communication failure caused by a change in Entrant's email address, mailing address, phone number or any other contact information. Before being declared a Winner, each potential Winner is subject to verification, including verification of age. In the event a Winner is found to be ineligible, Winner may be disqualified regardless of whether an Entrant has been announced as a Grand Prize Winner. Each Winner will be required to complete, sign and return an Affidavit/Declaration of Eligibility/Liability Release, and, where lawful, a Publicity Release within ten (10) days of attempted notification or any potential prize will be forfeited. Unclaimed prizes may not be awarded. Grand Prize Winner is subject to verification.

5. Grand Prizes: There will be two (2) grand prizes and two grand prize winners total (collectively, grand prize winners shall be referred to as "Grand Prize Winner(s)" or "Winner(s)").

The first winner selected in the random drawing (once verified) will receive the following "Prize A": One (1) grand prize winner (once verified, shall be referred to as "Grand Prize Winner" or "Winner") will be awarded one (1) 7-Day cruise to the Caribbean or Mexico for Grand Prize Winner and one (1) eligible guest ("Cruise Guest") sailing by December 31, 2022 (embarking and disembarking from Ft. Lauderdale, Florida or Los Angeles), sharing accommodations in a Balcony Stateroom (collectively "Cruise"), which includes: (i) one (1) beverage package for the Grand Prize Winner and Cruise Guest; (ii) one (1) unlimited Wi-Fi internet package for the Grand Prize Winner and Cruise Guest; and (iii) gratuities for included Cruise services (exclusions apply, including that gratuities for Lotus Spa services shall not be included) (collectively, "Prize B"). Approximate Retail Value ("ARV") of Prize A: \$2,798 USD /\$3,563.17 CAD. Note: Space subject to availability at time of booking.

The second winner selected in the random drawing (once verified) will receive the following “Prize B”: One (1) grand prize winner (once verified, shall also be referred to as “Grand Prize Winner” or “Winner”) will be awarded one (1) 11-night Alaska Cruisetour (7-day cruise combined with a 4-night land tour) for Grand Prize Winner and one (1) eligible guest (also a “Cruise Guest”) sailing by September 20, 2022 (embarking and disembarking from Vancouver, B.C. or Anchorage), sharing accommodations in a Balcony Stateroom (collectively “Cruise”), which includes: (i) one (1) beverage package for the Grand Prize Winner and Cruise Guest; (ii) one (1) unlimited Wi-Fi internet package for the Grand Prize Winner and Cruise Guest; and (iii) gratuities for included Cruise services (exclusions apply, including that gratuities for Lotus Spa services shall not be included) (collectively, “Prize B”). ARV of Prize B: \$7,046 USD /\$8,862 CAD. Note: Space subject to availability at time of booking.

Prize A and Prize B shall collectively (and individually) be referred to herein as “Prize.” Unless otherwise indicated, all prize language applies to both Prizes.

Actual value of Prize may vary based on point of departure and departure date. Any difference between stated ARV and actual value of any prizes will not be awarded. All Cruise/Prize details not specified in the Rules will be determined in Sponsor’s sole and absolute discretion.

Grand Prize Winners must be twenty-one (21) years of age or older and each Cruise Guest must be at least the age of majority in his/her state of residence at the time of booking unless the Cruise Guest is the child of a Grand Prize Winner. All Cruise Guests who are minors in their state of residence must be accompanied at all time during the trip (including, but not limited to Cruise activities and other prize related events) by minor’s parent or legal guardian. Grand Prize Winners and Cruise Guests must cruise on the same itinerary. Once Cruise Guests are selected, they may not be substituted, except in Sponsor’s sole and absolute discretion. Cruise includes all regular onboard meals and entertainment and applicable government fees and taxes for Cruise only. Cruise must be booked by December 31, 2021 and completed by September 20, 2022 or Cruise may be forfeited in Sponsor’s sole discretion and Grand Prize Winner may be disqualified. All additional fees and/or transportation (other than the transportation specifically listed herein), including, but not limited to, transportation to and from embarkment/disembarkment site, any air transportation, ground transportation, baggage fees, travel upgrades, shore excursions fees, meals in alternate dining venues, additional beverages outside those provided, boutique purchases, and any other incidental costs or other expenses not specifically set forth herein are the sole responsibility of each Grand Prize Winner. All reservations and Cruise arrangements including, without limitation, the dates and times are at the sole discretion of Sponsor. All Cruise details are subject to availability and restrictions. Travel is subject to terms and conditions set forth in these Rules and/or those set forth by selected travel providers, availability and other material restrictions may apply. Sponsor is not responsible for any fees or additional charges resulting from a Grand Prize Winner’s or Cruise Guest’s change to itinerary or accommodations. If a Grand Prize Winner becomes disabled or cannot otherwise fully enjoy the prize due to illness, Sponsor shall have the option at its sole discretion of being relieved of liability for fulfillment of the prize award and no other compensation in lieu of the prize will be awarded. Each Grand Prize Winner and Cruise Guest are responsible for obtaining his/her own travel, medical and life insurance and the associated costs and understand that Sponsor has not and will not obtain or provide any form of insurance. All travel is subject to any and all restrictions instituted by the Department of Defense and/or Department of Homeland Security, as required. Each Grand Prize Winner and Cruise Guest must (or if a Cruise Guest is a minor, their parent or legal guardian) sign and return a Cruise/publicity release before ticketing for Cruise occurs. Each Grand Prize Winner and Cruise Guest must have all necessary identification or Cruise documents (including, but not limited to a valid passport and visa (if applicable) and all other necessary travel documents) required for Cruise. As set forth in more detail in the passage contract, Sponsor reserves the

right to refuse to embark any Grand Prize Winner or Cruise Guest, at any time if, in the sole opinion of Sponsor, a Grand Prize Winner or Cruise Guest, or any minor or other person in a Grand Prize Winner's or Cruise Guest's care during the cruise, are unfit for any reason for the Cruise. Sponsor shall not be responsible for any cancellations, delays, diversions or substitution or any acts or omissions whatsoever by Cruise operators or any other persons providing any prize related services or accommodations including, but not limited to any air carriers or ground transportation carriers. Sponsor shall not be liable for any loss or damage to baggage. Each Grand Prize Lost, stolen or damaged Cruise tickets, travel vouchers or certificates will not be replaced or exchanged. Additional Cruise/prize details and travel information may be provided to a Grand Prize Winner at the time of notification.

The ARV of prizes included herein is based on available information provided to Sponsor and the value of any prize awarded to a verified Winner may be reported for tax purposes where required by law.

Any and all prize details not specified in these Rules will be determined in Sponsor's sole and absolute discretion.

6. General Conditions: All Prizes (and prize portions) are non-transferable and no cash equivalent or substitution of any prize is offered, except at the sole discretion of the Sponsor. Any and all Prizes will only be awarded to addresses within the United States or Canada (excluding Quebec). Each verified Winner will be solely responsible for all applicable federal, state, provincial, and local taxes connected with receipt of any and all Prizes, the use and enjoyment of the Prizes, or any taxes in connection with this Sweepstakes unless otherwise required by law or unless this requirement is waived by the Sponsor in its sole discretion. If a Grand Prize Winner is a United States resident, he/she may receive IRS Form 1099 for the ARV of any and all applicable prizes. **Solely in the event a Grand Prize Winner is a Canadian citizen**, Sponsor be responsible for the reporting and payment of any income tax. As a condition of accepting a prize, each verified Winner agrees to furnish any requested information needed for tax reporting.

By participating in this Sweepstakes, Entrants understand and agree (and agree to confirm in writing): (a) to abide by these Rules and the decisions of Sponsor with respect to all aspects of the Sweepstakes, all of which are final and binding, (b) to accept any and all Prizes hereunder as awarded, with substitution (as applicable), and (c) to release and hold harmless Sponsor, its parent, subsidiary and affiliated companies, advertising and Sweepstakes Entities and all of their respective officers, directors, employees, representatives and agents (collectively, "Releasees") from and against any and all liability whatsoever, including, without limitation, legal claims, costs, injuries, losses or damages, demands or actions of any kind (including, without limitation, personal injuries, death, damages, loss or destruction of property rights of publicity or privacy, defamation, or portrayal in a false light) in connection with this Sweepstakes or with the awarding, announcement, acceptance, receipt, ownership, or use or misuse of any prize awarded hereunder (including, but not limited to, any travel related thereto) and/or use of an entry, or other errors in these Rules, and (d) except where legally prohibited, by accepting any prize awarded hereunder, a Winner agrees to the use of his/her name, photograph, likeness, voice, image and biographical information and statements for advertising, trade, publicity and promotional purposes without additional compensation, in perpetuity, in all media now known or hereafter discovered, worldwide and on digital media, without notice, review or approval by the Sponsor and those acting under Sponsor's authority. If an Entrant is selected as a Winner, Winner's information may also be included in a publicly-available Winner's list.

Releasees are not responsible for loss, damage, or claims resulting from the Sweepstakes. Entrants and/or Winners will be disqualified for any attempt to tamper with any aspect of the Sweepstakes, or circumvent these Rules. Sponsor reserves the right to remedy any such action, disruption, or circumvention in a manner, as determined solely by Sponsor, that is fair and equitable to Entrants. Sponsor may, at its sole discretion,

disqualify any individual who tampers with any entry or with the operation of the Sweepstakes, who acts in violation of these Rules or otherwise in a non-sportsmanlike or disruptive manner, or who displays any intent to threaten, abuse or harass any other person or who submits any fraudulent or deceptive information. Sponsor reserves the right to verify and audit all entries and to disqualify any Entries related thereto which have not been verified by Sponsor as qualifying in its sole discretion. Sponsor reserves the right, in its sole discretion, to void, modify, terminate or suspend this Sweepstakes (or any portion thereof) should fraud or any unauthorized human intervention or other causes beyond the reasonable control of Sponsor corrupt or impair the administration, security, fairness or proper play of the Sweepstakes. ENTRANTS ASSUME ALL LIABILITY FOR ANY INJURY OR DAMAGE CAUSED, OR CLAIMED TO BE CAUSED, BY PARTICIPATION IN THIS SWEEPSTAKES OR THE ACCEPTANCE, RECEIPT OR USE OF ANY PRIZE COMPONENT INCLUDED HEREUNDER. BY ACCEPTING PRIZE, GRAND PRIZE WINNER AND CRUISE GUEST ACCEPT, AND AGREE TO CONFIRM IN WRITING, THE INHERENTLY DANGEROUS NATURE AND RISK IN LAND AND SEA TRAVEL, INCLUDING PERSONAL INJURY AND/OR DEATH, ACKNOWLEDGES THAT THEIR PARTICIPATION IN ANY ASPECT OF A PRIZE IS VOLUNTARY, ACKNOWLEDGES THAT THERE ARE NATURAL FACTORS AND OCCURRENCES WHICH MAY IMPACT ON OR AFFECT THE SAFETY OF THE ACTIVITIES IN WHICH THEY ARE PARTICIPATING AND THEY ASSUME THE RISK OF SUCH FACTORS AND OCCURRENCES AND AGREES THAT TO THE EXTENT PERMISSIBLE BY LAW, RELEASEES SHALL NOT BE IN ANY WAY RESPONSIBLE FOR ANY RESULTING INJURY AND/OR DEATH. Winners acknowledge that Releasees have not made nor are in any manner responsible or liable for any warranty, representation or guarantee, express or implied, in fact or in law, relative to any prize awarded hereunder. If any provision of the Rules or the application of any such provision to any person or circumstance shall be declared to be invalid, unenforceable or void, such decision shall not have the effect of invalidating or voiding the remainder of the Rules, it being the intent and agreement of the parties that the Rules shall be deemed amended by modifying such provision to the extent necessary to render it valid, legal and enforceable while preserving its intent or, if such modification is not possible, by substituting therefore another provision that is valid, legal and enforceable so as to give effect to Sponsor's intent. Nothing in these Rules shall in any way limit or exclude liability for or in connection with (a) fraud, or (b) death or personal injury caused by Sponsor negligence.

Entrants further understand and agree that all rights under Section 1542 of the Civil Code of California ("Section 1542") and any similar law of any state or territory of the United States that may be applicable with respect to the foregoing release are hereby expressly and forever waived. Entrants acknowledge that Section 1542 provides that: "A GENERAL RELEASE DOES NOT EXTEND TO CLAIMS WHICH THE CREDITOR DOES NOT KNOW OR SUSPECT TO EXIST IN HIS OR HER FAVOR AT THE TIME OF EXECUTING THE RELEASE, WHICH, IF KNOWN BY HIM OR HER MUST HAVE MATERIALLY AFFECTED HIS OR HER SETTLEMENT WITH THE DEBTOR." The releases hereunder are intended to apply to all claims not known or suspected to exist with the intent of waiving the effect of laws requiring the intent to release future unknown claims.

7. Disputes: As a condition of participating, Entrants agree (and agree to confirm in writing), to the extent permitted by law: (a) that under no circumstances will Entrant be permitted to obtain awards for, and Entrant hereby waives all rights to claim, punitive, incidental, consequential, or any other damages, other than for actual out-of-pocket expenses; (b) all causes of action arising out of or connected with this Sweepstakes, or any prize awarded hereunder, shall be resolved individually, without resort to any form of class action; and (c) any and all claims, judgments, and award shall be limited to actual out-of-pocket costs incurred, excluding attorneys' fees and court costs. All issues and questions concerning the construction, validity, interpretation and enforceability of these Rules, or the rights and obligations of the Entrant and

Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the State of California, without giving effect to any choice of law or conflict of law rules, which would cause the application of the laws of any jurisdiction other than the State of California. By entering, Entrants consent to the jurisdiction and venue of the federal, state and local courts for Los Angeles County, California.

8. Name of Winners. For the Winners' first name and surname initial, city & state/province/territory, send a self-addressed stamped envelope to: PRINCESS CRUISE CONNECTION Sweepstakes Official Winners, 24305 Town Center Drive, Santa Clarita, CA 91355. Requests must be received no later than May 23, 2021. Canadian residents may omit return postage.

9. Sponsor: Princess Cruise Lines, Ltd. and Princess Cruise Lines, Ltd. (Corp.), 24305 Town Center Drive, Santa Clarita, CA 91355.